

The AIA has 264 chapters, including 6 international locations, and 85,000+ members.

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# The New AIA

## **Governance Change**

Reducing the size of our Board of Directors from 53 to 14 positioned us to enter 2015 with an efficient, scalable governance structure. The newly created Strategic Council, a “think tank” body of 40 to 50 members, is tasked with generating new ideas and recommending policy. Our members enthusiastically approved these changes at convention, voting 3939–193.

## **Digital Transformation**

In 2014, our Board of Directors approved plans for a dramatic digital transformation that will exponentially improve member services and communications to all AIA audiences, and position the AIA as a leader in digital media and communications. In late 2015, we’ll begin rolling out components of a new AIA.org experience.

## **Chapter Support**

Every member in every chapter is entitled to a strong set of core services from the AIA. Thanks to significant 2014 efforts by our Member Services Resource Task Force, every member within a state will have access to a core set of services. Emerging from the year is model language for a Member Service Agreement and an Alignment Toolkit that defines roles and responsibilities for member service delivery—on the local, state, and national levels.

## **Examining Diversity**

The AIA Diversity in Architecture Survey is a report to watch for in 2015. We launched the first industry-wide diversity survey in 2014, collecting data on ethnicity and gender from architecture students, firm owners, academics, and others. It looks at existing college, firm, and workplace cultures and how these affect the careers and choices of diverse architects and design professionals.

Participation by the National Council of Architectural Registration Boards, the Association of Collegiate Schools of Architecture, the National Architectural Accrediting Board, and the American Institute of Architecture Students set us up to capture unparalleled, actionable intelligence that we’ll all use to understand which programs and initiatives are effective in developing a diverse profession.

## **NOMA Collaboration**

After years of a close and productive relationship, NOMA now has its home at AIA National headquarters in Washington, DC Its new location plus a three-year extension of our Memorandum of Understanding will fuel further collaboration and profession-advancing projects.