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**Established: 2005 (orig. 1994 as Pickrel Architecture + Design and Ayars & Ayars, Inc. – Architectural Division)**

#### **Personnel by Discipline**

Architectural Personnel: 9  
Administrative Personnel: 2  
Student Intern: 1

#### **Mission Statement**

It is our mission to consistently understand our clients and exceed their expectations with inspirational design in a diverse, respectful, balanced environment.

#### **Firm Philosophy & Objectives**

*We develop strong, long-term relationships based on clear expectations.*

Personal connections reinforced by positive experiences create powerful and sustainable bonds. Relationship marketing is our business strategy. We seek to proactively meet the client's needs and build a preference for ARCHI + ETC.LLC in the community.

*We strive to create a stimulating environment that fosters open and honest communication.*

Within our team environment there is a willingness to openly and honestly question every potential solution in order to reveal the unique opportunity for creative design. The flexibility within our process creates solutions based on the client's specific project.

*We strive for balance.*

We balance our time, expertise, and resources to create a positive experience for all clients and their projects.

*Team problem solving.*

We are cohesive teammates with a shared vision of design exploration and client centered solutions. Our open and honest communication provides a creative approach to positive project development.

#### **Examples of Projects**

Centenary United Methodist Church, Beatrice; Center for People in Need Office and Warehouse, Lincoln; Creek Side Estates Town Homes; Disabled American Veterans, Lincoln; Dorchester Public School, Dorchester; FedEx Facilities; Hughes Brothers Renovation and Addition; Husker Car Wash; Husqvarna Manufacturing Plant; Kopsa Otte Accounting Office; Loft Community Theatre; Monsanto Facilities; NPPD Emergency Operations Facility; Omaha Standard Manufacturing Plant; Peru State College Campus Study; Plattsmouth Community Center; Shelton Public Schools; South Sioux City Technology Building; Sterling Public Schools; Technology Development, Lincoln; UNL One Technology Place; United Farmer's Co-op, York; York College Holtus Field House; York County Courthouse and many other wonderful clients.

#### **Types of work by Percentage**

Commercial: 40%  
Educational: 25%  
Residential: 5%  
Planning/Urban Design: 5%  
Religious Facilities: 10%  
Industrial: 15%  
Renovation/Restoration: Included in above numbers

**Principal(s): Cristy K. Joy, AIA; Richard B. Hawks, Jr., AIA**