



WHY GOOD DESIGN IS BETTER THAN AN APPLE A DAY

WEDNESDAY, APRIL 11, 2007

6:30 - 7:00 PM BOOK SIGNING,
URBAN SPRAWL AND PUBLIC HEALTH

7:00 - 8:00 PM PRESENTATION

**UNMC Durham Research Center,
Omaha, NE 68131**

45th & Emile, North West corner, next to
building under construction

Parking at the patient visitor lot:
45th & Emile, North East corner

See map for directions:
www.aiane.org/map.doc



This April 13, 2007, marks the 150th Anniversary of the American Institute of Architects. In celebrating this milestone, the AIA has adopted the theme of **"Celebrating the Past, Designing the Future."** While this is an opportunity to commemorate important and historic events in the evolution of the AIA, the primary focus of the AIA150 celebration is the Blueprint for America, a national initiative to support community service projects that brings AIA architects, citizens, and community leaders together to address specific needs and share in creating a vision for their communities' current and future design priorities.

AIA NEBRASKA

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April marks the 150th Anniversary of the American Institute of Architects (AIA). In celebrating this milestone, AIA Nebraska will host a public lecture presented by Dr. Richard Jackson, MD, MPH, Adjunct Professor of Environmental Health and of City Regional Planning, University of California, Berkeley.

For many of us, things just don't feel quite right. We are using more land, water, energy, and natural resources. We get fatter, and the planet gets hotter. Young people worry about the future, and older folks wonder what went wrong. Is this all inevitable, or could a real synergy of health and how we create our environments produce better results? Dr. Jackson will lay out health and environment data and propose ways that health and environment can reverse our course and create a sustainable future for our children. He will show how the shaping of our built environment shapes our own well-being and our future, and how good design can lead major improvements in both the quality of our lives and the quality of our environments.

Dr. Richard Jackson has served in many leadership positions with the California Health Department, including the highest: the State Health Officer. For nine years he was Director of the Centers for Disease Control and Prevention's (CDC's) National Center for Environmental Health in Atlanta. In 2005 he was recognized with the highest civilian award for US Government service, the Presidential Distinguished Executive Award.

While in California his work led to the establishment of the California Birth Defects Monitoring Program and state and national laws that eliminated a series of dangerous pesticides. While at CDC he established the national asthma epidemiology and control program, and oversaw the childhood lead poisoning prevention program. He instituted the current federal effort to "biomonitor" chemical levels in the US population. He was the US lead under several US government efforts around health and environment in Russia, including radiation threats. In the late 1990s he was the CDC leader in establishing the US National Pharmaceutical Stockpile to prepare for terrorism and other disasters—which was activated on September 11, 2001.

Jackson co-authored *Urban Sprawl and Public Health*, a 2004 book from Island Press. He has served on many medical and health boards, and in September 2005 he was selected to serve on the Board of Directors of the American Institute of Architects. His strongest public health interest is in developing the next generation of leaders in Public Health.

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