

# Architecture

Sunday, October 17, 2010

**Our annual look at the important roles architecture and design play in our everyday lives, and the 2010 AIA Nebraska Design Award Winners**

- The 2010 AIA Nebraska Fall Conference will be held at Qwest Center Omaha from Oct. 14-15
- This annual advertising supplement includes photos and descriptions of winning entries in AIA's annual design competition
- Reach architects, construction companies, engineering firms and suppliers from across the state, as well as more than 408,100 Sunday World-Herald readers, with your ad in **Architecture**
- In the last 12 months, the 843 non-residential building permits issued in the Omaha metro area have an estimated value of \$463 Million. Make sure you get your fair share of this huge market by advertising your products and services in **Architecture**.



## Example Tabloid Modular Sizes & Rates

AD SIZE	TOTAL INCHES	OPEN RATE
Full page	62.25"	\$5,789.13
1/2 page	31.25"	\$2,906.25
1/4 page	15.50"	\$1,441.50
1/8 page	7.75"	\$720.75

All DVC contract rates apply

Full-color and additional sizes available. See your account executive for details.

## DEADLINES

**Space:** Friday 10/1, Noon  
**Proof:** Friday 10/1, Noon

**No Proof:** Friday 10/1, Noon  
**Digital Ad:** Thursday 10/7, 10 am